Research: Consumer Profile

Now that you have decided who you are going to design for produce a visual consumer profile. Collect images to fill out the table below

My Consumer is_____

Types of Brands the Consumer would buy	Types of clothes the consumer would wear	Types of products the consumer would buy	The type of place the consumer would live	Hobbies and Interests
Images of Logos	Images of outfits	Images of things they spend their money on.	Images of a house/Flat/Appartment/ Bend room	Images of a things they like to do